

GENTERA announces strategic decisions made in its Subsidiary ConCredito.

Mexico City, Mexico, October 23, 2024 – GENTERA, S.A.B. de C.V., (“GENTERA”) (BMV: GENTERA*) informs that its subsidiary, ConCredito, a business operated and comprised of the following companies: i) Fin Útil, S.A. de C.V. SOFOM, E.R. (Fin Útil), ii) FinCrementar S.A de C.V. (Fincrementar), iii) Talento ConCredito S.A. de C.V. and iv) Comfu, S.A. de C.V. has adopted and executed strategic decisions in order to be able to serve more clients, including the following:

On October 12, ConCredito's business line, CrediTienda, began operations in Peru (Comfu Perú, S.A.C.) in synergy with Compartamos Financiera, S.A. This will allow us to offer more than 20 thousand products through this digital platform.

During 3Q24, as part of the integration process of ConCredito in Gentera, some strategic adjustments were made to the business structure of ConCredito in order to obtain synergies and efficiencies in the operating model; in this sense, Fincrementar together with Fin Útil are now the originators of credit for the Entrepreneurs (Empresarias).

With these actions, ConCredito will continue to offer financial solutions to a greater number of people through innovative and digital models.

About GENTERA

GENTERA, S.A.B. de C.V. (formerly Compartamos, S.A.B. de C.V.) is a holding company whose primary objective is to promote, organize and manage companies, domestic and international, that are subject to its investment policies. GENTERA was established in 2010 and is headquartered in Mexico. Its shares began trading on the Mexican Stock Exchange on December 24, 2010 under the ticker symbol COMPARC*. On January 2, 2014, the ticker symbol was changed to GENTERA*.

Note on Forward-Looking Statements

This press release may contain forward-looking statements. These statements are statements that are not historical facts, and are based on management's current view and estimates of future economic circumstances, industry conditions, Company performance and financial results. The words "anticipates", "believes", "estimates", "expects", "plans" and similar expressions, as they relate to the Company, are intended to identify forward-looking statements. Statements regarding the declaration or payment of dividends, the implementation of principal operating and financing strategies and capital expenditure plans, the direction of future operations and the factors or trends affecting financial condition, liquidity or results of operations are examples of forward-looking statements. Such statements reflect the current views of management and are subject to a number of risks and uncertainties. There is no guarantee that the expected events, trends or results will actually occur. The statements are based on many assumptions and factors, including general economic and market conditions, industry conditions, and operating factors. Any changes in such assumptions or factors could cause actual results to differ materially from current expectations.

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