

# Banco Compartamos Social Bond Framework



September 2024

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### **1. Introduction**

Banco Compartamos S.A. Institución de Banca Multiple ("Banco Compartamos or Compartamos) is a financial institution that offers credit, insurance, savings, transactional channels, financial literacy, among others, to a wide spectrum of people in Mexico of the low-income segment. We have 31 years of experience and currently serve 3.1 million customers nationwide, 87% being female clients. Throughout our history, we have served over 13 million entrepreneurs, with our products and services, aiming to fulfill their dreams.

In 1990, Compartamos began operations as a Non-Governmental Organization (NGO) with the objective of providing financial services aimed at the lower income segments of the Mexican population. At first, the services were directed exclusively to women, as the mainstay of the family or household, and credit was provided to micro entrepreneurs, mainly in the most underdeveloped regions of Mexico, the states of Oaxaca and Chiapas.

After 10 years operating as an NGO, Compartamos evolved into a formal financial institution (Sociedad Financiera de Objeto Limitado or SOFOL) to have access to capital markets and finance growth to provide our services to a higher number of people in the shortest time possible, which is one of the ways we measure our social impact. From the beginning, it was important to have professional standards in management and compliance; so being a regulated institution gave Compartamos the possibility of not only having access to credit lines with banks, but also to issue bonds in the Mexican capital markets.

We understood loans were the gateway to financial services, but it did not stop there, as our clients needed a wider range of financial products and services, such as insurance, savings, transactional channels, financial literacy, among others. We believe this is the way individuals can take advantage of financial inclusion. As mentioned above, since its beginning, Compartamos had applied the best practices in accountability, transparency, internal control, corporate governance as any formal financial institution, so it was a natural process to apply in 2006 for a full banking license from the Mexican Ministry of Finance, and it was granted in the same year.

One year later, Compartamos Banco had its Initial Public Offering (IPO), in April 2007, taking advantage of the opportunity to be listed in the Mexican Stock Exchange. Becoming a leader in the Mexican microfinance industry, followed by dozens of institutions who realized the impact of these services in millions of entrepreneurs. Compartamos was among the first microfinance institutions worldwide to tap into the capital markets.

Since the IPO, we have made the commitment to provide, in a timely and transparent manner, updated and periodic financial and business information. In line with this commitment, we publish



quarterly results and hold public conferences with investors and opinion leaders to discuss our firm and its performance.

The IPO also positioned Banco Compartamos as a pioneer in the financial sector by developing and working towards a robust microfinance industry in Mexico. We were fundamental to the creation and development of the microfinance industry and proved that commercial principles can be used to solve social challenges. After the Compartamos' IPO, more players came into the microfinance market, benefiting clients through a wider range of product offerings and increased competition.

As mentioned before, loans were not the only financial need from our clients. After analyzing their family and business contexts, we realized that our clients and their families face health problems, accidents and even robberies, with little or no protection for their lives and assets. Creating a prevention culture for the underserved segment was crucial for Compartamos. In this context, since 2005 we developed and started offering the first micro insurance life policies, which allowed our clients to be prepared and deal with unexpected events, to which they are especially vulnerable.

In 2012, we formed a joint venture with one of largest Mexican insurance brokers and launched Aterna, our insurance agent, to provide our clients a comprehensive and convenient product offering. Today, Aterna is the largest broker in Latin America and provides insurance for families in underserved segments. We have an insurance product portfolio with coverage according to the needs and characteristics of our customers. Currently, we offer insurance services that protect clients in the event of theft; and prevention insurance that covers unexpected expenses caused by a cancer diagnosis, surgery, hospitalization, or death.

Given the need to provide a complete range of financial products and services to our clients, in 2013, we evolved to Gentera, the holding company that has Banco Compartamos as its main subsidiary and a leading entrepreneurial group dedicated to promoting financial inclusion. Gentera was a result of the need to support Banco Compartamos' activities through different companies specialized in financial solutions for our clients.

Compartamos is committed to providing access to convenient financial products and services through our distribution channels' strategy, considering both physical and digital channels. The digital strategy includes App, electronic banking and mobile banking, and we continue expanding our transactional channels for the benefit and convenience of our clients. At the end of 2021, more than 200,000 users had joined the bank's customer base through these means. These distribution and access efforts not only respond to our clients' need to reduce the time and money invested per transaction, but also improve client experience with the financial system.

The physical strategy is supported by our transactional network, where clients can collect and pay their loans, with extended hours and locations close to their homes or businesses. Banco Compartamos also worked on optimizing its branches, selecting and keeping the ones that

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benefited clients the most. In Mexico we have the largest network, with over 43,000 points throughout the country. It is a network integrated by alliances with our own branches, banks, supermarkets and banking correspondents.

A key piece of this strategy is led by Yastás, launched back in 2011, it is the largest bank correspondents manager in Mexico, with over 5,668 affiliated businesses and provides people access to financial operations from Banco Compartamos, and other large banks such as Banorte, Santander and HSBC; service payments, mobile top-up and remittance payment, in places where banking infrastructure is limited or non-existent. This has allowed us to take financial products and services to remote locations in need. Only during 2023 Yastás carried out a total of 25.5 million operations, becoming every year a more convenient option for hundreds of thousands of clients.

In 2009, the social rating agency, MicroRate, performed an evaluation of our social results and commitment with extremely positive results. Compartamos obtained one of the highest possible results that a microfinance institution can achieve. The report highlighted Compartamos social return on investment as very high, with good social performance and an excellent level of social commitment. It also pointed out the level of client penetration as excellent, with most clients representing the poorest microcredit niche.

As a client-centered company our commitment to service has led us to reduce our clients' risk and work towards improving the sustainability of our relationship with them. In 2012, we developed our Client Protection Index (IPAC, for its Spanish Acronym) aligned with the international SMART Campaign initiative to build mutually beneficial relationships.

The Client Protection Index was incorporated into our operation, introducing an internal monitoring system that allows us to measure levels of compliance with seven principles of client protection. This internal monitoring system allowed us to measure compliance with minimum standards and best practices in client protection.

The seven principles include:

- 1. Appropriate product design and distribution
- 2. Prevention of over-indebtedness
- 3. Transparency
- 4. Reasonable prices
- 5. A fair and respectful treatment of clients
- 6. Customer privacy protection
- 7. Customer complaints resolution mechanisms

Since 2018, all our employees take an annual Client Protection certification to know and apply the principles in their daily work.



As a basic element for financial inclusion, we believe financial literacy is important to our operations. For most of our clients, we are their first contact with the financial industry and the first financial services they receive. Following this logic, we know that our job is not only to provide them with loans, but also provide them with tools to make better business decisions. For this reason, financial literacy is an inherent aspect of the objective of financial inclusion that we have set for ourselves. Therefore, we carry out different initiatives with clients, employees, and the community to use financial services to their advantage. We believe that more informed and educated individuals will always be better clients.

81.7% of our clients in Mexico are women, and in consequence our loans are instrumental for women entrepreneurship and empowerment. They allow women to start or develop an enterprise that could be a fundamental step towards financial independence in the long run. We also provide financial services to underserved populations and provide access points for the unbanked to carry out day-to-day transactions. At the end of 2Q24, we have a physical presence in 89% of the municipalities in Mexico, through 428 offices and 143 branches.

We know financial inclusion continues to be a challenge, so we actively strive to close this gap through products engineered to meet the needs of the people, mostly those without credit history. Our credits are key for the underserved and unbanked population to enter the financial system and access tools that allow them to improve their quality of life and build a credit history, necessary to access any meaningful financial services.

We trust people and their ability to develop, so we grant loans based on their word and reputation, as we know they are committed to meeting their payment obligations and see in us a great ally to continue growing. That is how we understand human value: to trust in people.

We know the importance of credit in the lives of our clients, as it enhances the possibility of setting and achieving financial and personal goals. As such, we offer our clients convenient and simple loan options, with terms and eligibility clearly laid out. We are characterized by the simplicity of our processes, straightforward procedures and minimal requirements to obtain a loan.

In terms of corporate governance, we distinguish ourselves by adopting and executing the best national and international corporate governance practices. In 2020 Women on Boards and Women Corporate Directors recognized us as one of the listed companies with the highest participation of women on its Board of Directors. Last year, we were recognized in the 5<sup>th</sup> place within the ranking Best Workplaces for Women 2024 (companies with more than 5,000 employees).

Moreover, in terms of accountability and transparency, we ranked on the 2022 Corporate Integrity Ranking, made by Mexicanos Contra la Corrupción y la Impunidad (Mexicans Against Corruption and Impunity) and Transparencia Mexicana (Mexican Transparency).



In recent years, Gentera, our holding company, made significant investments to further increase our product offerings; in August 2020 we acquired a majority stake in ConCredito, a company focused on consumer lending. Since last year ConCrédito's operations are carried out 100% digitally.

We are transforming our technological architecture to evolve towards a hybrid business model and a digital operation that will enable a service to our clients with greater efficiency, agility and flexibility, taking advantage of technology, preserving the closeness and the human touch that characterize us.

Today in Mexico, Banco Compartamos is the largest microfinance entity by market share from clients and portfolio. We are the microfinance referent in the financial sector.

# 2. Approach to Sustainability

For 31 years, we have aspired to generate value for society, more than just economic value (shared value). Through Compartamos Banco's business model **we recognize our contribution** to the United Nations Sustainable Development Goals (SDGs), to the following goals: 5 Gender equality; 8 Decent work and economic growth; and 10 Reduced inequalities.

In March 2017, Innovations for Poverty Action (IPA) published research on women's economic empowerment through financial inclusion. This study concluded that even though demand- and supply-side barriers to women's financial inclusion were vast, appropriate product design features can help overcome these barriers. These design tweaks, when considering specific needs and preferences of woman, can enhance their access to financial products. Therefore, we are committed to constantly improving our services and being open to feedback to improve both the access and the features needed from our clients, especially women.

Starting in 2020, we placed emphasis on demonstrating our sustainable management using a common language as well as environmental, social and corporate governance (ESG) metrics:

- We adhere to relevant initiatives for the sector: Compartamos Banco adhered to the Principles for Responsible Banking of the United Nations Environment Finance Initiative (UNEP-FI), we are the first microfinance institution to be a signatory; Gentera adhered to the United Nations Global Compact
- We created the sustainability area which is responsible for coordinating our efforts in this regard, and it is part of the Institutional Relations Chief, that reports to the CEO. We defined our sustainability strategy.
- **We strengthened our annual reports** to international methodologies (GRI, SASB) that reflect the sustainable performance and transparency of the organization, which is publicly



available to our stakeholders. We updated Gentera's materiality exercise identifying issues of interest to our operation and our stakeholders

To promote **governance** of the issue, we published the **Strategic Sustainability Policy**<sup>1</sup>, and defined our sustainability **strategy**, both of which are approved by the CEO; their progress is reported to the **Sustainability Committee** on a biannually basis.

Compartamos is aligned with Gentera's sustainability strategy. As Gentera's main subsidiary it is the most mature in terms of social risk mitigation. Please note that all the group is still working in a roadmap to measure climate risks.

We understand that sustainability efforts generate greater impact by teaming up with other entities in society. For this reason, we are active members of the Sustainability Committee in the Mexican Banks Association and the Mexican Stock Exchange, our participation allows us to be aware of relevant issues and strengthen ties with companies that, like us, are committed to creating opportunities responsibly.

Banco Compartamos has a long history of accessing capital markets for social and sustainability purposes, dating back to 2004 when Compartamos Banco became the first microfinance institution in the world to issue an award-winning local investment grade bond backed by a partial credit guarantee from the International Finance Corporation (IFC)<sup>2</sup>. For the first time, the issuance connected institutional investors with primarily women borrowers in rural areas of the country.

In November 2021, Compartamos Banco, successfully made its first social issuance in the Mexican debt market.

### **3. Rationale for Issuance**

<sup>&</sup>lt;sup>1</sup> https://www.gentera.com.mx/wcm/connect/dfb7b043-3aad-4094-af1d-

<sup>7</sup>c6c6f3ed8dd/Strategic+ESG+policy+%281%29.pdf?MOD=AJPERES&CACHEID=ROOTWORKSPACE-dfb7b043-3aad-4094-af1d-7c6c6f3ed8dd-o6cliKr

<sup>2</sup> 

https://www.compartamos.com/wps/wcm/connect/?MOD=PDMProxy&TYPE=personalization&ID=NONE&KEY=NO NE&LIBRARY=%2FcontentRoot%2Ficm%3Alibraries&FOLDER=%2FRelacion+con+Inversionistas%2FRequerimientos +BMV+y+CNBV%2FEstados+Financieros+CNBV%2F2T+2006%2F&DOC\_NAME=%2FcontentRoot%2Ficm%3Alibrarie s%2FRelacion+con+Inversionistas%2FRequerimientos+BMV+y+CNBV%2FEstados+Financieros+CNBV%2F2T+2006% 2F2T06+Informaci%C3%B3n+complementaria.pdf&VERSION\_NAME=NONE&VERSION\_DATE=NONE&IGNORE\_CAC\_ HE=false&CONVERT=text/html&MUST\_CONVERT=false



The issuance of social bonds will consolidate inclusive finance as an asset class with the potential to attract a diverse investor base aligned with the same social and economic inclusion objectives. The issuance of our Social Bonds will solidify Banco Compartamos' position as a leading innovator in inclusive finance and the international capital markets. Through the issuance of these types of instruments (social bonds) we hope to inspire other similar companies to do the same.

### 4. Alignment with the Social Bond Principles

The Social Bond Principles, 2023 ("SBP")<sup>3</sup>, as administered by the International Capital Market Association ("ICMA"), are voluntary process guidelines for best practices when issuing Social Bonds. The SBP recommends transparency, disclosure and promote integrity in the Social Bond Market. The Banco Compartamos Social Bond Framework is aligned with the four core components of the SBP including use of proceeds, process for project evaluation and selection, management of proceeds, and reporting.

#### 4.1 Use of Proceeds

The net proceed on any subsequent transactions will be used for investments in eligible assets, including: To finance or refinance our existing and future loan portfolio; to support the development of existing and additional products and services, such as micro insurance, transactional channels, savings, and financial education, aligned with our medium and long-term strategy to service the low-income segment of the Mexican population; among others.

Proceeds will be used immediately as described above and aligned with the "Eligibility Criteria" outlined below. We intend to allocate an amount equal to the net proceeds as soon as possible and within one year of issuance.

We are aligned with the purposes of the United Nations Sustainable Development Goals, and intend the Social Bond to satisfy such purposes.

<sup>&</sup>lt;sup>3</sup> <u>https://www.icmagroup.org/sustainable-finance/the-principles-guidelines-and-handbooks/social-bond-principles-sbp/</u>



#### "Eligibility Criteria" are outlined below:

SBP Eligible Category	Examples	Target Population	Eligibility Criteria	
Employment generation - Microfinance and Entrepreneurs	Crédito Individual (CI) (Personal) Crédito		segments C-, D+ and D	gments in Mexico, specially
Entrepreneurs Financing	Crédito Adicional (CA) (Additional loans)		family with education u half (60.6%) have a fixe home. In relation to sp food and spending only 23%. Level D+:76% of the ho high school. 60% of the connection. 57% of how connection in the home to 43% and spending o	useholds have a fixed internet e. Spending on food increases n education is 7%. ASTOS MONETARIO POR NSE (%)
			D 46.6 3.5	55 29         19.3         6.6 1.6         7.5         27         Slud           2         5.7         8.4         17.2         5.5 1.4         7.3         2.3           2         5.7         8.4         17.2         5.5 1.4         7.3         2.3



Socioeconomic	Crédito	Women and	Business owner requirements:
advancement	Grupal (CG)	men	<ul> <li>Between the ages of 18 and 98 years old</li> </ul>
and	(Loans for	entrepreneurs	<ul> <li>Being part of a minimum group of 5</li> </ul>
	men and	entrepreneurs	
empowerment		Manage and	entrepreneurs <ul> <li>Valid ID proof of current address start or</li> </ul>
- Programs to	women)	Women and	
support men		men head of	have your own business
and women	Crédito	household	<ul> <li>Number of employees cannot exceed 10</li> </ul>
with small	Individual (CI)		members. Statistics Mexican Institute
businesses	(Personal		considers Micro enterprise those who have
	Loans)		less than 10 employees. <sup>4</sup> Note that most
			businesses of members of groupal loans have
10 REDUCED INEQUALITIES	Crédito		only 1 or two employees.
▲ · · · ·	Adicional (CA)		
	(Additional		<ul> <li>All the loans that Compartamos Banco grants</li> </ul>
<b>•</b>	loans)		fulfill the IFC's crieteria for MSMEs (micro,
			small and medium enterprises and have less
	Crédito Crece		than 10 employees and their total assets is
	y Mejora for		under USD \$100,000⁵
	CG and CI		
	(Improvement		
	loans)		<ul> <li>Use of proceeds of IFC's targeted FI</li> </ul>
			investments are primarily directed to micro,
			small and medium enterprises (MSMEs),
			women-owned businesses, climate-related
			projects and housing finance. For the purpose
			of IFC's investments these sectors are defined
			as follows.
			All the underserved segments in Mexico, specially
			segments C-, D+ and D

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<sup>4</sup> 

https://www.inegi.org.mx/contenidos/productos/prod\_serv/contenidos/espanol/bvinegi/productos/nueva\_estruc /702825198657.pdf

<sup>&</sup>lt;sup>5</sup> https://www.ifc.org/en/what-we-do/sector-expertise/financial-institutions/definitions-of-targeted-sectors



Access to	Crédito	Excluded	Underserved population, with little or no credit
essential	Individual (CI)	and/or	history and accessing a financial service for the first
services –	(Personal)	marginalized	time
financial		populations	
	Crédito	and /or	Women and men looking to start a business, or have
	Grupal (CG)	communities	a current business and seek to invest in it
	(Loans for		
<b>∕∏∗∕Ť</b> ₩	、 Micro/Small	Bottom of the	All the underserved segments in Mexico, specially
	Businesses)	Pyramid	segments C-, D+ and D
	Dusinesses		
	Crédito Crece		
	y Mejora for		
	CG CCR and CI		
	(Improvement		
	loans)		
	Investments		
	to expand		
	access to a		
	wide range of		
	micro		
	insurance		
	products and		
	transactional		
	banking		
	products and		
	services via		
	Yastas		

Banco Compartamos loans are productive (working capital loans) primarily for female entrepreneurs with limited or no credit history to finance business expansion. We expect most of the use of proceeds will be allocated towards such female focused loans. Our credit methodology ensures that customers have access to business opportunities. The impact of our operation spans beyond financials and the asset turnover because our clients can receive up to three credits in a 12-month period. Depending on the needs and personal situation of every client, one can decide to increase or decrease the amount of the loan. Clients can stabilize their income by utilizing our loans and as a result better plan future decisions. Banco Compartamos offering is not only competitive in terms of service but in pricing as well.

Banco Compartamos has policies and methodologies in place to mitigate over indebtedness among vulnerable segments, such as no opening or administration fees, no early-repayment fees, free life insurance on second group loan, among others. In 2012 we developed our Client

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Protection Index (IPAC, for its Spanish Acronym) complying with the standards and practices of client protection of Smart Campaign.<sup>6</sup> In 2018 we started an internal Client Protection Certification. These services are available for all clients of Banco Compartamos.

Our customers' financial track records (positive and negative) are reported to the national credit bureau of which Banco Compartamos is a major contributor in terms of number of borrowers reporting. We believe that the development of a credit history is one of the main benefits that our customers receive. Banco Compartamos is also a founding member of the Mexican microfinance association "ProDesarrollo", which plays an important role sharing best practices and increasing communication among industry participants to prevent over indebtedness.

Businesses and assets that are involved in the following will be ineligible as Use of Proceeds of a Banco Compartamos Social Bond issuance:

- i. Nuclear power generation
- ii. Defense / controversial weapons
- iii. Alcohol
- iv. Gambling / adult
- v. Mining

See Appendix for further information on loan characteristics and insurance services provided.

### 4.2 Process for Evaluation and Selection

Our Directors Committee, is one of the two most senior operating and management bodies that define and supervise the strategy of Banco Compartamos and review, evaluate, and recommend to the Board, Executive Committee and Management diverse actions and policies in alignment with our social vocation. Considering that the proceeds of this issuance will be allocated in our operation, this committee oversees the behavior of all our portfolio, with our internal systems, fulfilling all the security, accountability and regulatory measures that correspond to a public and financial entity in Mexico. This committee with the support of members within the Finance Committee will oversee evaluating and selecting eligible projects, as part of their normal tasks and duties in a regular manner. The Risk Committee is responsible of monitoring social, operational, reputational, and regulatory risks, and we are starting to work on defining our approach to socio-environmental risks.

<sup>&</sup>lt;sup>6</sup> Before granting any loan, we check credit scores for all of our clients, and if they are individual clients, we ask members of their community if they know them and validate their information. All clients have access to financial education tips in a notebook that is given to every client so that they can track their loan. All the members of the group must agree in the size of the loan every client will receive from Compartamos. Before receiving any loan new members of any group should assist to three weekly meetings to understand the loan process. Please note that the size of the loan is not decided by the loan officer or the group, but by our system that consider different variables before showing the loan officers the options for every client. These constitutes a tailor-made offer.



# 4.3 Management of Proceeds

Banco Compartamos will manage the allocation of the net proceeds of their Social Bonds to Eligible Assets using a portfolio approach. An amount equivalent to the net proceeds of the Social Bonds will be allocated to an Eligible Assets, selected in accordance with the use of proceeds criteria and evaluation and selection process stated above. The Executive Committee and Finance Department will oversee the allocation process. Banco Compartamos will strive to achieve a level of allocation for the Eligible Assets that matches or exceeds the balance of net proceeds from its outstanding Social Bonds. Pending full allocation of an amount equal to the net proceeds, proceeds will be held in accordance with Banco Compartamos' portfolio policies.

In the case of divestment or if an asset no longer meets the "Eligibility Criteria", the asset will be removed and replaced by other Eligible Projects as soon as possible. Payment of principal and interests will be made from our general account and not be linked to performance.

# 4.4 Reporting

Until all the proceeds have been allocated, and on a timely basis in case of material developments, Banco Compartamos will publish an Annual Social Bond Report <sup>7i</sup>on its website, which will include:

Allocation Reporting:

- i. Amount of net proceeds allocated to each Eligible Category
- ii. Selection of brief asset descriptions
- iii. Outstanding amount of net proceeds yet to be allocated to assets at the end of the reporting period

Expected Impact Metric Reporting, where feasible, may include:

SBP Eligible Category	Example of Social Key Performance Indicators (KPIs)	
Access to essential services	<ul> <li>Number of beneficiaries</li> <li>Number/volume of loans provided</li> <li>Number of life insurance policies provided</li> <li>Number of first-time loan recipients</li> <li>Customer retention rate</li> </ul>	

<sup>7</sup> https://www.compartamos.com.mx/compartamos/informacion-financiera



	<ul> <li>Number of clients benefiting from financial capability building programs</li> <li>Number of clients with access to digital tools</li> </ul>
Employment generation	<ul> <li>Number of micro and small enterprise companies benefited</li> <li>Amount disbursed/number of disbursements to micro and small enterprise companies</li> <li>Number of rural business owners benefited</li> <li>Amount disbursed/number of disbursements to rural business owners</li> </ul>
Socioeconomic advancement and empowerment	<ul> <li>Number of women-owned business benefited</li> <li>Amount disbursed/number of disbursements to women-owned business</li> </ul>

### **5. External Review**

# 5.1 Second Party Opinion

Banco Compartamos has retained Sustainalytics, an independent and reputable consultant with a proven environmental and social track record, to provide a Second Party Opinion (SPO) on the environmental benefits of Banco Compartamos' Social Bond Framework as well as the alignment to the SBP. The SPO is available on the SPO provider's website.

# 5.2 Compliance Review

Until all the proceeds have been allocated, Banco Compartamos will appoint Sustainalytics (or any other party appointed by Banco Compartamos as a successor for Sustainalytics) to conduct a compliance review on an annual basis to provide assurance that an amount equal to the net proceeds of the Social Bond has been allocated in compliance with all material respects of the eligibility criteria set forth in this Social Bond Framework.



# 6. Appendix

At Banco Compartamos we have two types of loan offerings, Group and Individual. Among our Group methodology we have two products: Credito Mujer (CM) and Credito Comerciante (CCR). On the other hand, our Individual methodology contemplates Credito Individual (CI).

As we report in our 2023 Annual Report from the total clients, 69.2 have Crédito Grupal, and 30.8% are Crédito Individual.

#### Crédito Grupal (CG) description

Loan for women and men integrated into a group, who require short-term financing for working capital and/or investment in their business, who carry out legal economic activity through their own business or want to start one.

Loan destination:

- 1. Working capital: purchase of inventories, raw materials or merchandise
- 2. Fixed assets: purchase of machinery, tools, equipment or improvements on the premises

General Characteristics:

- Groups of 5to 50 women and men, 5 people minimum per group
- Official ID
- Age 18-98 years old
- Group Guarantee
- Loan Size: 7,000 MXN to 90,000 MXN (USD 350 to USD 4,500)
- Average ticket: 13,500 MXN (USD 650)
- Term: 16 weeks

Client Profile (Crédito Grupal)

- Distribution by gender: 81.7% women, 18.3% men
- Age breakdown: 33% 23-35 years old; 39% 39-52 years old; and 17% above 54 years old
- Main commercial activities: 35% shoes and clothes sales, 13% food and 6% grocery stores
- Family: 17% one kid, 26% two kids; 23% three kids; 21% more than three kids
- Education level: 25% elementary school; 57% high school

#### Crédito Individual (CI) description



It is a non-revolving personal loan for women and men, whose purpose is to solve a need for working capital or purchase of fixed assets for their business.

• Loan destination

1. Working Capital: Purchase of inventories, raw material (among others) for its transformation or commercialization

2. Fixed Assets: Purchase of machinery, tools or equipment that is used for the manufacture and / or sale of the product or remodeling of the commercial premises

General Characteristics:

- Keep a commercial activity for a year
- Personal guarantee (only if applicable, according to risk level)
- 20-79 years old
- Loan Size: 30,000 MXN to 500,000 MXN (USD 1,500 USD 25,000)
- Average ticket: 40,000 MXN (USD2,000)
- Term: 6 to 48 months

#### **Client Profile**

- 80% of the loans are allocated between Ps. 20,000 to Ps. 50,000. (USD 904 to USD 2,260)
- Mainly in urban areas (Ciudad de México, Chiapas and Estado de México)
- 90% have their commercial activities in a shop (rented or owned)
- Main commercial activities: grocery stores, food and textile sales
- Distribution by gender: 57% women, 43% men
- 60% are between 30 and 49 years old
- Education level: 23% elementary school and 56% high school

#### **Our insurance products:**

**Compartamos Protección**: A volunteer insurance targeted to all our loan clients, specialized to cover expenses health problems such as cancer, heart attacks and other medical conditions.

**Seguro Básico**: A basic life insurance for those who open a credit with us, which protects with an insured sum in case of death.

Seguro Magenta: Protects motorcycles and vehicles.

Seguro de robo: Protects in the event of theft.



#### Disclaimer

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