

## Genera completes acquisition of Intermex

**Mexico City, April 16<sup>th</sup>, 2015. - Genera ("Genera S.A.B. de C.V." or "the Company") (BMV: GENTERA\*)** announced today it has completed the acquisition process of the company Pagos Intermex, S.A. de C.V. (Intermex) that began in October 2014.

The acquisition of Intermex was authorized by the Comisión Nacional Bancaria y de Valores (National Banking and Securities Commission) as regulating authority, and reached the amount of \$211 million pesos.

With this acquisition, Genera boosted its growth strategy and added a new business that will benefit its clients in Mexico.

Pagos Intermex is a Mexican company with more than 10 years of experience in the payment of family remittances; it is known as a solid company and has a strong positioning at the bottom of the pyramid, a segment also attended by the Genera companies. It employs more than 250 employees and has 60 branches located mainly in the states of Puebla, Guanajuato, Oaxaca, Guerrero, Jalisco and Michoacan. Moreover, it has a network of more than 1,000 points of payment that allows rendering a convenient service. This translates into more than 3.9 million transactions annually.

"We are pleased to announce the completion of the Intermex's acquisition process. A fundamental milestone of financial inclusion is to strengthen the offer of adequate products and services for the segment we attend and with this operation we are certainly improving the offer to our clients in Mexico", affirmed Javier Fernández Cueto, Executive Director of Innovation and New Businesses at Genera.

"We know that the integration of the remittance business model to our financial services portfolio will continue contributing to our purpose of generating financial inclusion. We are satisfied with this operation and we will continue working in offering financial services appropriate to the needs of our clients, always with a friendly treatment and focused on the person," affirmed Enrique Majós, Genera's Chief Financial Services Officer, who explained that synergies and joint products between Compartamos Banco and Intermex would be sought in the mid-term.

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### Company Description

Genera is a Genera, S.A.B. de C.V. registered trademark. Genera is a shareholding company whose purpose is to promote, organize and manage all types of national and international companies, subject to its investment policies. Genera was founded in Mexico City in 2010. Genera began trading on the Mexican Stock Exchange, Bolsa Mexicana de Valores, S.A.B. de C.V. on December 24<sup>th</sup>, 2010 under the "COMPARC\*" ticker symbol.

This press release may contain forward-looking statements. These statements are not historical facts and are based on the current views of Genera, S.A.B. de C.V. management regarding future economic circumstances, industry conditions, the company's performance and financial results. The words "anticipates," "believes," "estimates," "expects," "plans" and similar expressions related to the company, are intended to identify estimates or forecasts. Statements regarding dividend statements or payments, the implementation of the principal operating and financing strategies and capital expenditure plans, the direction of future operations and the factors or trends affecting financial conditions, liquidity or operating results are examples of reported estimates. Such statements reflect the current views of management and are subject to a variety of risks and uncertainties. There is no guarantee that the expected events, trends or results will actually occur. The statements are based on different assumptions and factors, including general economic and market conditions, industry conditions, and operating factors. Any changes in such assumptions or factors could cause actual results to differ materially from current expectations.

For more information, please visit our website: [www.gentera.com.mx](http://www.gentera.com.mx)  
or contact: Gabriela Cordova [medios@gentera.com.mx](mailto:medios@gentera.com.mx)  
External Relations  
T: +52 (55) 5276-7250 Ext. 7919

